

Engagement Opportunities:

Have employees share volunteering stories with the team.

- ♥ Host a random drawing for all participants. Give the winner a monetary gift to be given to a participating charity on Giving Hearts Day.

Have employees create and post a video story about their favorite charity.

- ♥ Best participants video will receive a monetary gift to their charity of choice on Giving Hearts Day.

Create a weekly scavenger hunt. Each weekly winner will receive a monetary gift to their charity of choice on Giving Hearts Day.

Highlight an employee daily/weekly about how they make a difference towards your giving culture and volunteering.

Surprise and Delight

- ♥ Committee chooses a group of charities that they want to surprise on Giving Hearts Day. Employees deliver a wrapped package with a monetary donation from your organization.



Promotional Ideas for Businesses

Awareness Ideas:

Create a window display promoting Giving Hearts Day, using this year's Giving Hearts Day theme.

Take a picture of your staff and post it on social media sites using the hashtags #GivingHeartsDay and #countme.

Turn our generous region RED. Engage your employees by challenging them to turn your organization red for Giving Hearts Day.

Giving Opportunities:

♥ Greet and Give

Support regional charities through a welcome breakfast and an opportunity for your employees to give.

♥ Casual for a Cause

Support through your "jeans day" fund; provide the funds from one jeans day or the total from a whole year's worth of jeans days on Giving Hearts Day.

Let employees vote on a charity or charities to benefit from the jeans day funds.

♥ Dedicate a portion of one day's profits to a chosen charity.

♥ Give it up for Charities

To demonstrate how the smallest donation can make a difference, ask employees to give up a daily beverage or meal and donate the money to a chosen charity on Giving Hearts Day.

Intensify the appeal by asking supporters to participate for a certain number of days or encouraging them to meet a personal fundraising goal.



Giving Hearts Day